.Artchivio

DROP 01 SS27.ART



THE PROJECT

Artchivio brings together the visual language of Milan's western suburbs, graffiti, urban icons and fashion. The collection translates these references into a contemporary wardrobe, where characters and artworks meet everyday street culture.



THE DESIGNER

Simone Scalia is a Milan-based designer and creative director. He led design and product development at Philipp Plein for ten years, working with other major international brands throughout his career. With Artchivio, he brings street culture and graphic art into a contemporary language of dress.

LOOK 01







LOOK 02







LOOK 03



LOOK 04





LOOK 05



LOOK 06







LOOK 07







LOOK 08







LOOK 09







LOOK 10







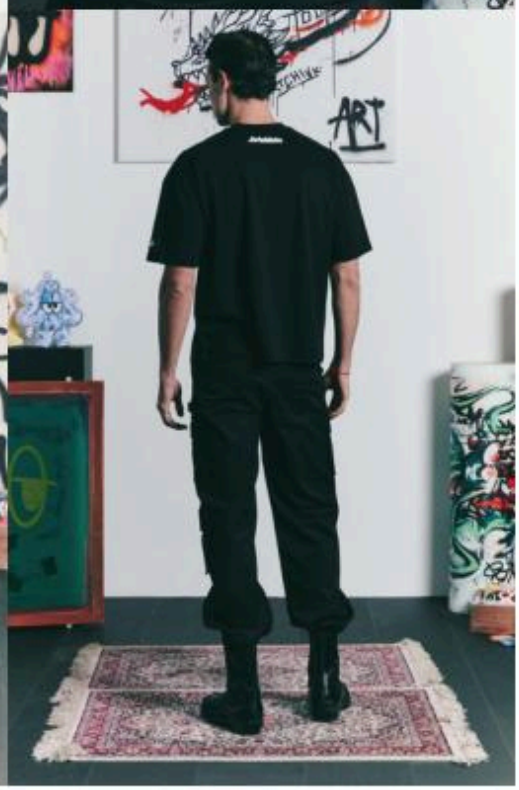
LOOK 11



LOOK 12







LOOK 13



LOOK 14







LOOK 15







LOOK 16







LOOK 17







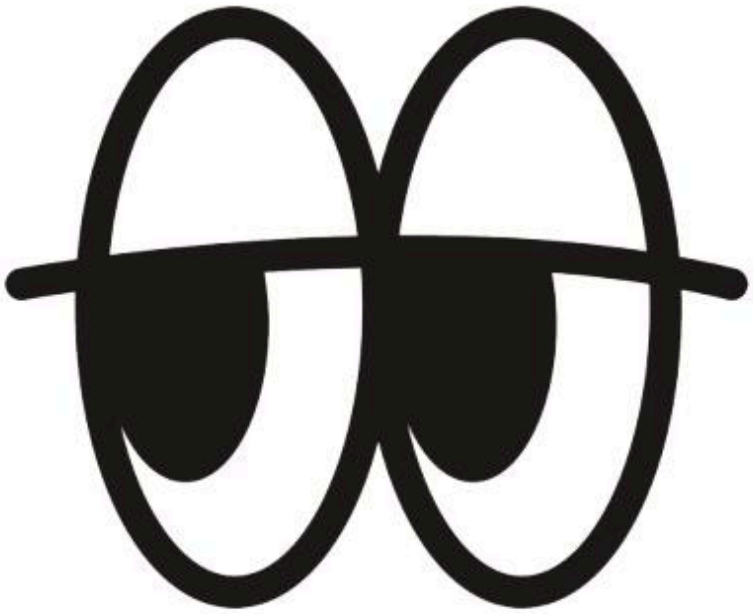
A SHARED VISUAL LANGUAGE



THE CREATIVE PROCESS



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SIMONE SCALIA / ARTCHIVIO